

YEDİTEPE

University

Logo

Logo Rules

This is the bi-color version that includes a blue triangle with a green globe filling. It should be used anywhere possible. This logo is used in white and plain backgrounds.

Logo Usage Properties

Always use the original logos supplied by Yeditepe University Directorate of Corporate Communications. Do not hesitate to ask for support from the Design Team and they should never be recreated.

Original files must always be used. Do not change the positioning or size of the components.
Logos should always be easy to read.



YEDİTEPE ÜNİVERSİTESİ



YEDİTEPE UNIVERSITY

Logo



YEDİTEPE ÜNİVERSİTESİ

Logo Type Under Version



YEDİTEPE UNIVERSITY

Logo Type Under Version



**YEDİTEPE
ÜNİVERSİTESİ**

Logo Type Side Version



**YEDİTEPE
UNIVERSITY**

Logo Type Side Version

Logo

Secondary Version

In this version, word mark is white. The logo cannot be used while we use the primary version, yet we need a fully-colored logo.

File Formats

.eps: print
.tiff: print
.svg: digital
.png: digital

Secondary Version



Grey Surface

Black. It is solely used for lighter backgrounds, yet Yeditepe University should not be used on Blue.



Dark Surface

Monocolor. Only to be used on darker surfaces.



Language Application in Logo

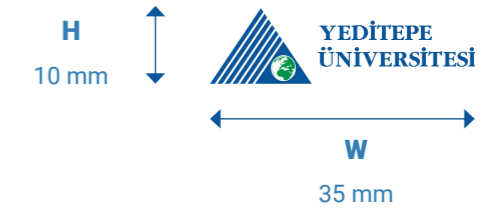
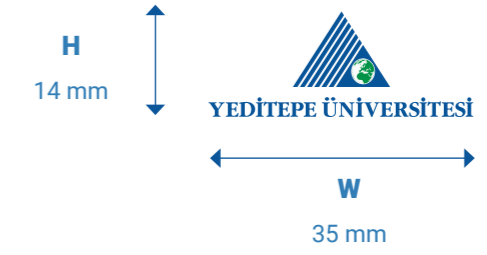


Turkish
Logo Usage

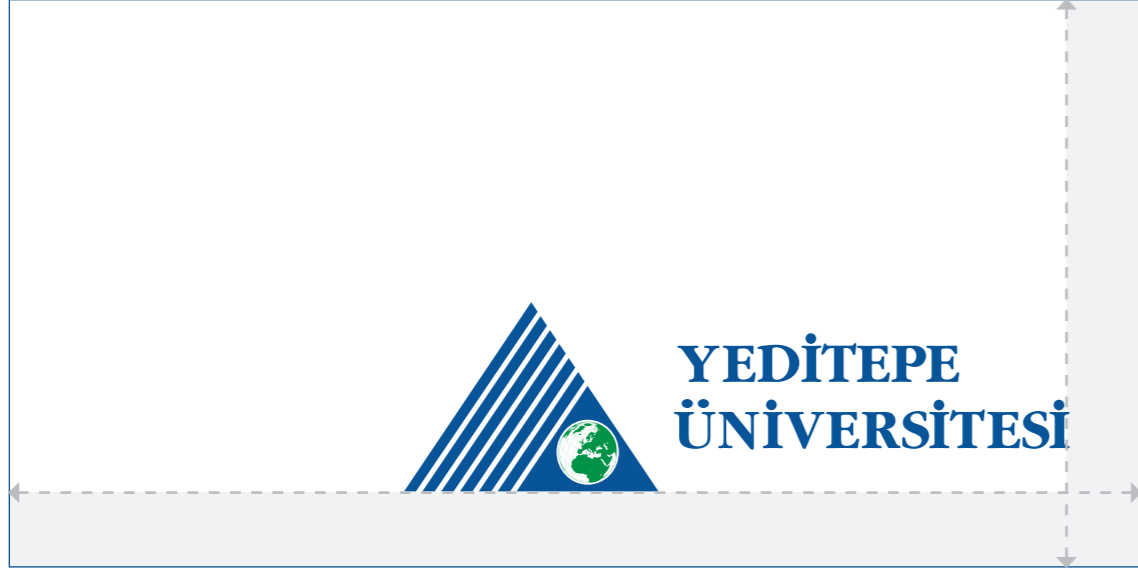


English
Logo Usage

Protected Areas and Minimum Dimensions



Placement: General



Yeditepe University Logo Placement Usage

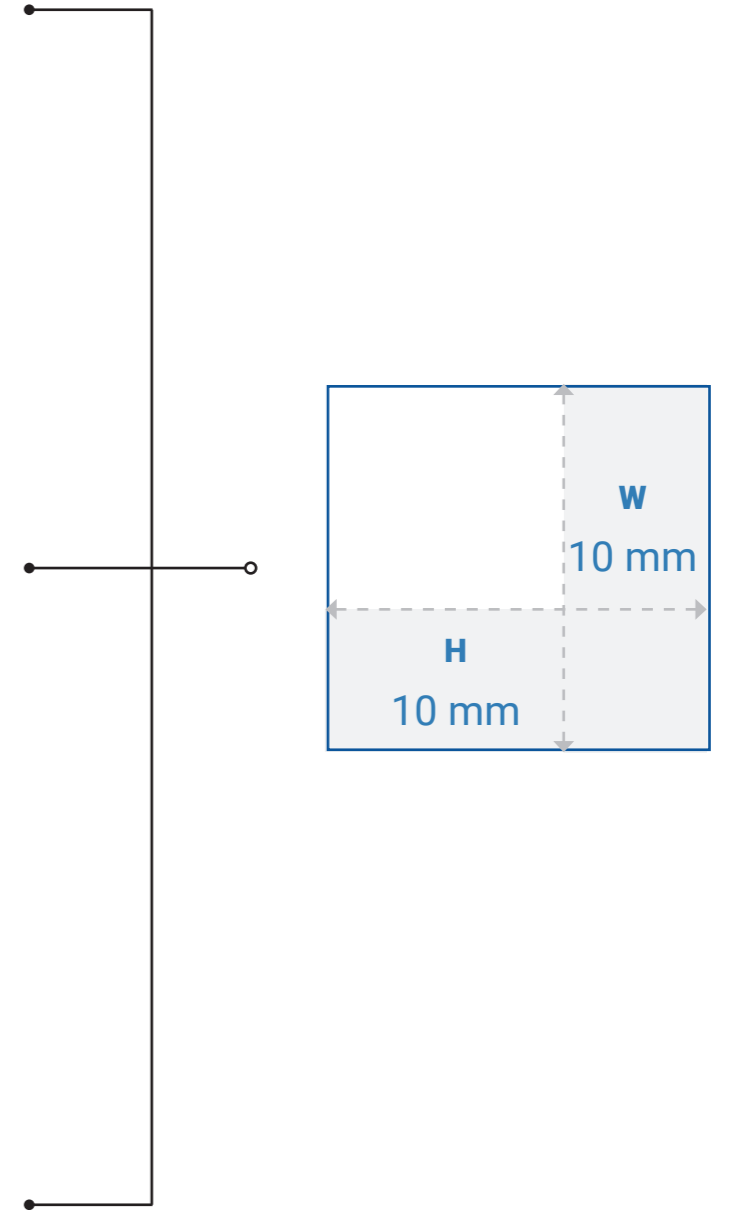
Logo is placed to the bottom-right corner. For margins, 10 mm of height and width margin should be left from the point logo finishes.

Yeditepe University Logo with Faculty Name Placement Usage

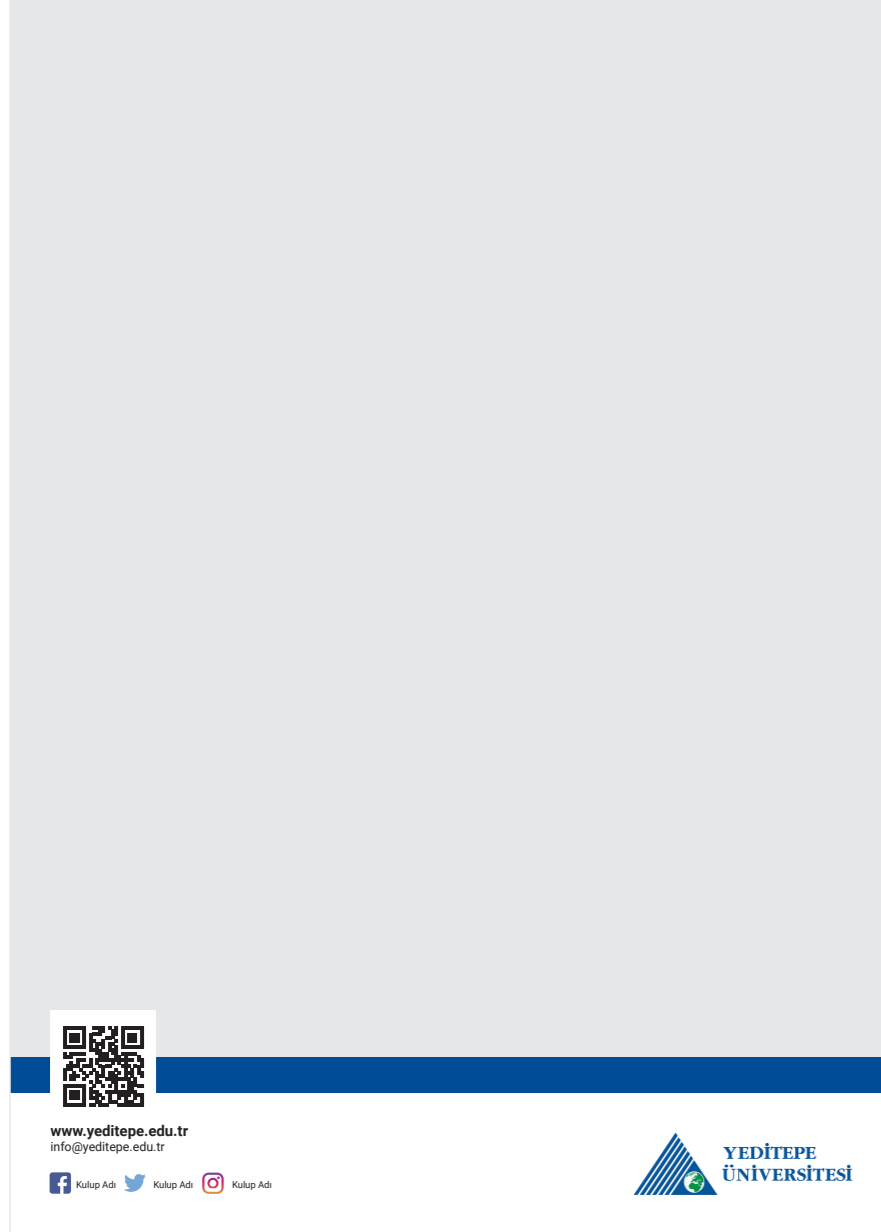
Logo is placed to the bottom-right corner. For margins, 10 mm of height and width margin should be left from the point logo finishes.

Yeditepe University Partner Logo Placement Usage

Logo is placed to the bottom-right corner. For margins, 10 mm of height and width margin should be left from the point logo finishes.

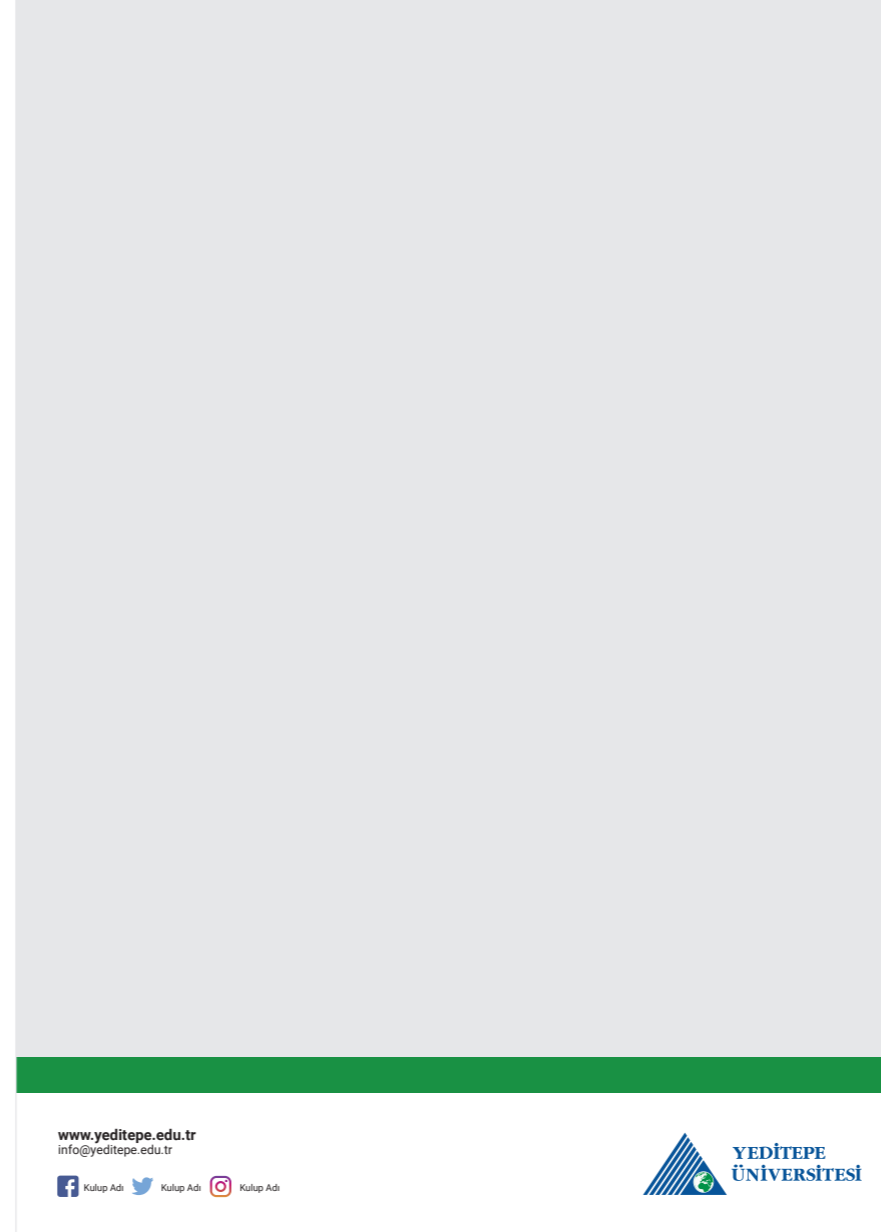


Advertisement Brand Placement



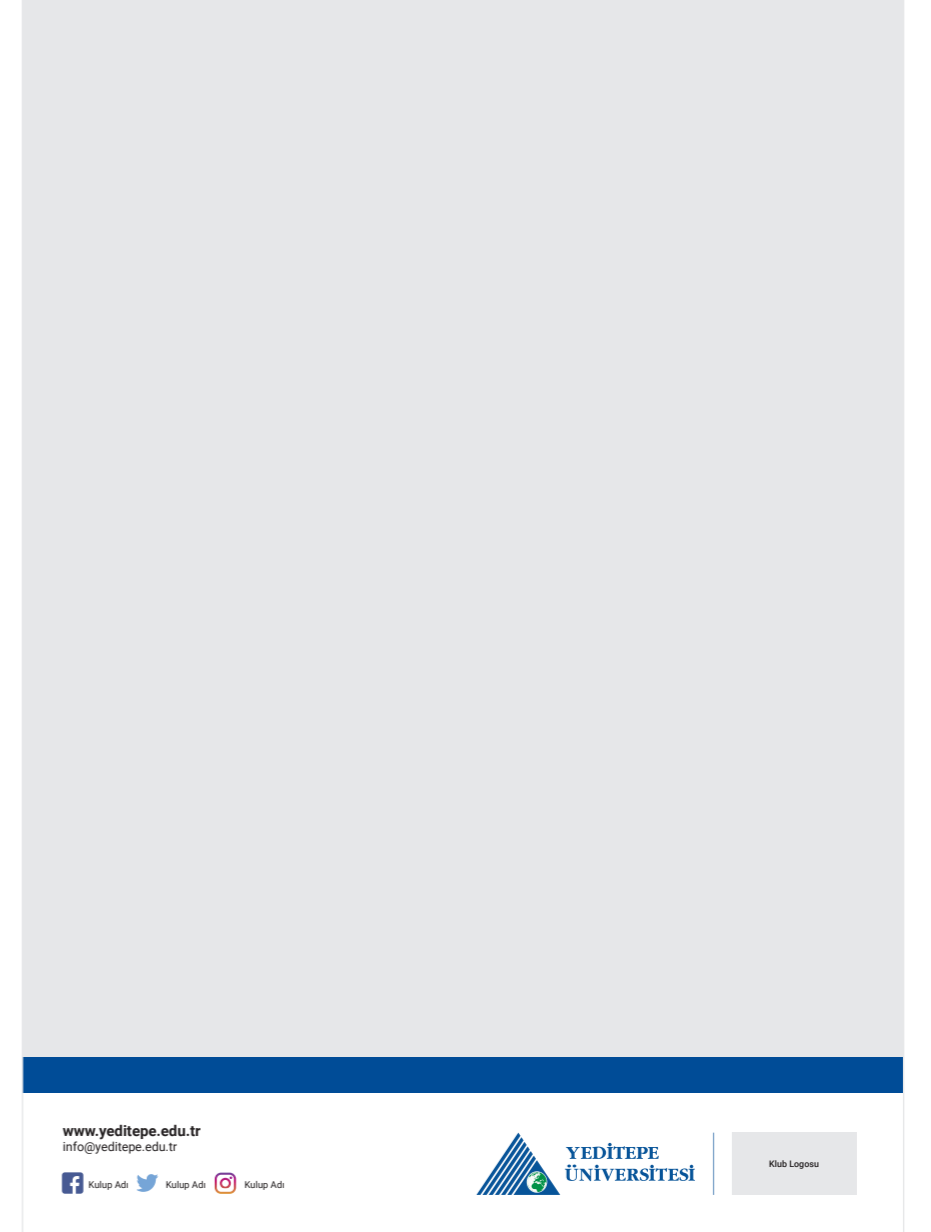
Advertisements and Posters

Size 500 mm x 700 mm
Color PANTONE 347 C
PANTONE 2945 C Black



Faculty Advertisement and Posters

Size 500 mm x 700 mm
Color PANTONE 347 C
PANTONE 2945 C Black



Partner Advertisement and Posters

Size 500 mm x 700 mm
Color PANTONE 347 C
PANTONE 2945 C Black